



# **ABOUT US**

RF Global exports and imports has its strong roots in trading, supplying, sourcing of fresh produce of fruits and vegetables, from a large network of farmers from whom we have direct connection and access to all our fresh produce of fruits and vegetables is from trusted hands who organically cultivate their crops, using advanced technology without any use of harmful pesticides and chemicals. We then have the fruits and vegetables packed in a quality and customized packaging material according to the specific requirements of our valuable customers, so that they remain fresh for a longer period of time. Furthermore, our produce can be procured at the market leading prices. We offer great value with our products and services using innovative ideas so that we can deliver it on time with speed and efficiency. All our operations are supported and handled by a team of professional and experienced hands, with a strong emphasis on customer satisfaction. We, at R F Global upgrade and update ourselves with the latest technology of international standards of software applications, so it can conduct its operations for the benefit and security of the customer.

As we at R F Global are strongly rooted in its ideology that says, "We do Business as usual, the unusual way". The Unusual way of doing business is by paying the Cost of "unusual Value "to our customers by delivering to them "Unusual Service" so that no customer is lost, at any cost.





# **OUR HISTORY**

RF global trading LLC started its business in UAE, Dubai in 2022 with an objective to expand its trading business across the world, especially Middle East. The company aims to build a successful, loyalty driven, trustworthy and mutually beneficial business relationship with retails, suppliers, vendors and customers, we remain committed to excellence in growth of our organization. The journey began with a small trading platform, which has now blossomed into a trading where so many products can be distributed and delivered across UAE.







### **OUR MISION**

Our mission is to be one of the leading trading entities that provides a wide variety of products to retails and vendors with the best available market. Other than this, the warehouse capacity will provide a safe environment to suppliers, wholesalers and other entities a safe environment to store inventory. Because of our staff's highly diverse and extensive experience, we are able to offer the right services for a wide variety projects and clients.



#### **OUR VISION**

Our vision is to be one of the major names in bringing up the industry to a whole new level leading market share holder in one of the most competitive market, by providing a quality service and products to our stakeholders.



### **OUR PHILOSOPHY**

The principles, philosophy and standards of RF global trading LLC has made the company to be the most reputed trading organization in UAE and is able to satisfy all its clients who are based in Sharjah, Dubai, Abu Dhabi, Fujairah, Ajman and Ras Al Khaimah and other regions.



## **OUR GOAL**



Our value is increase and diversifies demands of the customers and suppliers as different product lines are the core products of the company, providing quality products and reliable services and sourcing from reputed manufactures and be a preferred supplier of UAE retails and customer with products exceeding quality requirements. Our first and our most important value from our people, clients and the communities we work in, to the integrity of the assets and facilities we build, maintain and run.



### LOYALTY

It's one's nature to think differently, from the commercial to the technical, we seek out new ways to add value.



#### RELIABILITY

Quick to respond when challenges arise and do everything in a right a way to settle the concern.



### **RESPONSIVE**

We work to optimize value for our clients, without compromising quality and integrity.



# **QUALITY AND COST CONSCIOUS**

We have a relentless focus on delivery and meet our clients expectations.

"DRIVEN TO DELIVER"

### **LEADERSHIP**

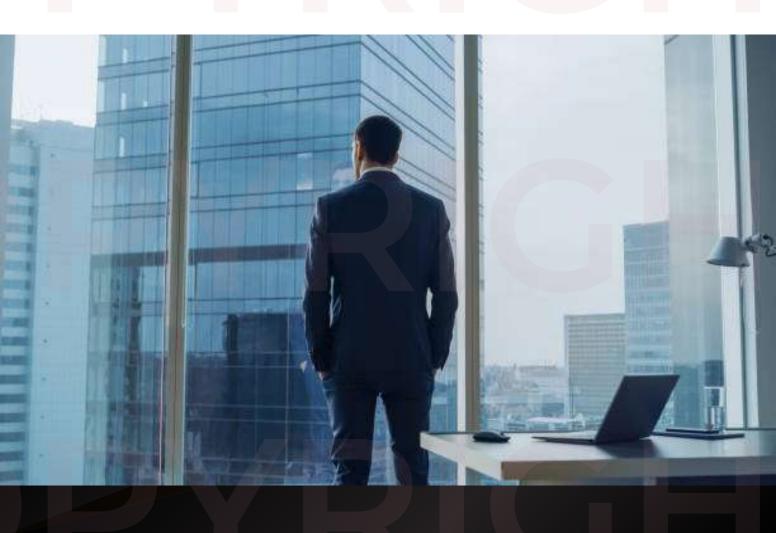
Our Team at RF Global Trading LLC is highly experienced and value centered, we make sure that our staff and team are Tech Savvy in order to provide the continent and speedy service to our customers in a technological environment that exists. We at RF global trading LLC knows the customer requirements and our wholesale products are famous in UAE and other regions.





## **MESSAGE OF THE CEO**

In the sphere of RF global trading LLC, we are growing and the show must go on in a positive way in the years to come. We are a company dealing with providing wide variety of high quality products and the care given to our stakeholders has priority. We align all our actions to our core values and we look for quality and perfection in all our endeavors. We believe in the power of 'innovation', 'teamwork' and 'inspiration' – when put together success becomes a reality. I assure all our clients will benefit from our timely, reliable and professional services.





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